REP HEADLINE# 6228191   TRF# 321472
$$$ MOD# 4: UNAPPROVED REV #1 $$$

ADV #_____   ADV. NAME ISS/AMER. CROSSROADS   REP.#_____   OFF.# 6556   SALESMAN #_____

AGY #_____   AGY. NAME CROSSROADS MEDIA LLC   BUYER NAME EMILY MILHOAN
                                                          SALES PRSN WA- JOE KNAUER
          66 CANAL CENTER PLAZA, SUITE 555

          ALEXANDRIA, VA 22314   CLASS: NATL.   LOCAL   REGIONAL

ORDER #_____   CONTRACT # 6228191

PRDCT AMERICAN CROSSROADS   EST#694   COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12   NOV5/12   WK-1

CITY TAX_____   STATE TAX_____   CO-OP BILLING NEEDED_____   DATE NOV1/12 11.53

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

          AMERICAN CROSSROADS

REP:
          TO LENA
          FR JULIE
          OKD M9
          PLS CFM, THX 11/1

LINE#:REP :CD:	TIME PERIOD	:LGTH:	SEC :	RATE	:START DATE :	:END DATE :	:SPTS: /WK:	:WEEK: INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :	AGENCY ADVERTISER CODE =			AGENCY EST# = 694						
	AGENCY PRODUCT CODE =									
37 S	500P-600P	30		$2,250.00	11/2	11/2	0	FRI		0
	PROGRAM : EYEWITNESS NEWS									
77 A	600A-900A	30		$2,250.00	11/4	11/4	1	SUN		1
	PROGRAM : NEWS									
	ORD COM1: WE CAN OFFER A MAKE-GOOD FOR NOV2 ON LINE-37 FOR 1 SPOT/WK									
	THIS IS A MAKE-GOOD FOR NOV2 ON LINE-37 FOR 1 SPOT/WK									

REP HEADLINE# 6228191   TRF# 321472
$$$ MOD# 4: UNAPPROVED REV #1 $$$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!   NOV1/12 11.53
ORDER WORKSHEET   FROM REP   *** WFTV-TV ***
                      HARRIS REPORT **CHANGES**

FAX# 703 528 7880

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK :   DAYS   :TOTL:
:   :LINE#:   :   :   :   : DATE : DATE : /WK: INVT :   :SPTS:
:

STATION MAKEGOOD OFFERS:
M9   OK'D   BUY#37   MISSED:FRI/500P-600P   NOV2   30S $2,250.00 (OCT31/12)
                        OFFER:SUN/600A-900A   NOV4   30S $2,250.00 PLS ADVISE.
                        CMT:WE CAN OFFER

                                                              CONTRACT TOTAL   147550.00
                                                              TOTAL SPOTS   65

NOV/12   147550.00

MARKET TOTALS $421,571   WFTV 35%   WKMG 19%   WESH 29%   WOFL 15%   WKCF 1%   WRBW 0%   CABL 0%
                                      WOPX 0%   WRDQ 1%   EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE   A-ADD   B-BUY TYPE   C-CANCELLED   DE-DELETE   E-EFF DATES   L-LENGTH   M-MAKEGOOD   N-PROGRAM NAME
P-CLASS,PLAN,SECT   Q-PAID PGM   R-RATE   S-SPOTS PER WEEK   T-TIME   X-LATE   Y-DAYS   Z-COMMENTS   *-MULTIPLE